Join us as an Exhibitor or Sponsor

On behalf of the Western Association of Fish & Wildlife Agencies, and The Utah Department of Natural Resources, Division of Wildlife, we invite you to participate as a sponsor or exhibitor at our 2020 Summer Meeting to be held in Park City, Utah.

**WAFWA: Who We Are**

The Western Association of Fish and Wildlife Agencies (WAFWA) is a regional association of state and provincial fish and wildlife agencies representing 23 states and Canadian provinces, an area encompassing 3.7 million square miles of some of North America’s most wild and scenic country, inhabited by over 1,500 premier wildlife species. WAFWA has been representing Member Fish and Wildlife Agencies Since 1922.

WAFWA’s mission is to deliver conservation through information exchange and working partnerships. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

**About the Conference & Location**

The Summer Meeting will bring over 400 U.S. and Canadian fish and wildlife regulators to discuss shared biological, management, and land use issues. The event will attract professional fish and wildlife biologists (including commissioners and directors from over 20 states), managers, administrators, and others in fish and wildlife related fields. We can’t wait for you to join us in beautiful Park City, Utah at the Park City Resort.

**Key Reasons to Participate**

Your sponsorship of the WAFWA 2020 Summer Meeting will assist us in hosting a world-class event and demonstrate your organization’s commitment to wildlife conservation. In exchange, your organization will have the valuable opportunity to make face-to-face CONNECTIONS with hundreds of fish and wildlife professionals; you’ll have ACCESS to people who need your products and services; and the EXPOSURE will reinforce your brand awareness and maximize visibility in the wildlife community.

Please review the enclosed information and sign up today to support the Western Association of Fish & Wildlife Agencies’ 2020 Summer Meeting! If you have any questions or would like additional information, please contact Laura Bowe at 802-865-5202 or lara@delaneymeetingevent.com

Visit [www.wafwa.org](http://www.wafwa.org) for program details and to register as an Exhibitor or Sponsor!
Sponsorship Opportunities

Demonstrate your commitment to wildlife conservation by sponsoring the WAFWA 2019 Summer Meeting hosted by the Utah Department of Natural Resources, Division of Wildlife. As a sponsor, your organization will enjoy a unique and visible opportunity to play a significant role in the delivery of this important meeting. Sponsors will receive special recognition through a variety of channels as described below.

<table>
<thead>
<tr>
<th>Pricing &amp; Benefits</th>
<th>Sustaining Partner $20,000</th>
<th>Diamond Level $10,000</th>
<th>Platinum Level $7,500</th>
<th>Gold Level $5,000</th>
<th>Silver Level $3,000</th>
<th>Bronze Level $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Event Recognition at the following:</td>
<td>Monday Awards Dinner</td>
<td>Sunday Welcome Social</td>
<td>Attendee Break/Lunch</td>
<td>Refreshment Break</td>
<td>Refreshment Break</td>
<td>Refreshment Break</td>
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<tr>
<td>Verbal recognition at Opening Session</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<td>●</td>
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<tr>
<td>Opportunity to display a company banner</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Logo recognition on website and email blasts with link</td>
<td>Logo on website and e-blast</td>
<td>Logo on website and e-blast</td>
<td>Logo on website and e-blast</td>
<td>Logo on website</td>
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<tr>
<td>Electronic display at Plenary and Banquet featuring sponsor logos</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo on conference signage</td>
<td>Prominent Placement</td>
<td>Prominent Placement</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Display space</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Complimentary registration(s)</td>
<td>Up to 6 attendees</td>
<td>Up to 4 attendees</td>
<td>Up to 3 attendees</td>
<td>2 attendees</td>
<td>1 attendee</td>
<td>1 attendee</td>
</tr>
<tr>
<td>Company profile in the final program,</td>
<td>Enhanced listing with logo</td>
<td>Enhanced listing with logo</td>
<td>Enhanced listing with logo</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

**Please Note:** Should the COVID-19 situation continue into July and force us to cancel the event, sponsors and exhibitors will be given the following options:

- Support the organization by letting us use your contribution to help cover costs we have incurred planning the meeting to date. It takes more than a year to plan this conference, and we have incurred significant expenses so far. In exchange for that, we are glad to offer you some marketing benefit (targeted email to our list, banner ad on our website, mention in all unbundling efforts for the conference, etc).
- Let us keep your payment, and hold it in escrow for the 2021 event.
- Complete refund of your payment.

We will keep you posted on our plans, but for now, we are looking forward to seeing you in Park City in July!
Directors’ and Commissioners Retreat - Morning Activity and Lunch  $5,000 * Multiple opportunities available.

Directors’ and Commissioners Retreat - Reception & Dinner  $5,000 * Multiple opportunities available.

Chiefs Retreats (Wildlife, Fisheries, and Law Enforcement) - $2500.00 each

Directors’ Breakfast or Luncheons - $3000 each, Saturday, Sunday, Monday, Tuesday — (Includes cost of food, AV)

Directors’ meal sponsorships are available to Bronze, Silver, Gold, Platinum, Diamond and Sustaining level sponsors.

** We will do our best to accommodate date and time requests for meals. In the event that two groups request the same Directors meal, priority will be given to organizations that sponsor at a higher level. All Directors’ meal sponsorships will be confirmed by May 1st.

*Sponsorship recognition includes:* company logo on conference website and signage, a company profile in the final program, one complimentary conference registration, brief opportunity to address the group sponsored event.

### Additional Conference Support Options

- **Advertise in the conference App** $250  Multiple opportunities available.

- **Audio-Visual Sponsorship** — $5,000 (to cover costs for projectors, screens, flipcharts)

- **Conference Lanyard Sponsorship** — $2,000 *(plus the cost of lanyards)* Recognition will include: Logo on conference lanyard, company listing in the final program and 1 complimentary conference registration.

- **Hospitality Suite** — $2,000 each night — to cover costs for attendees to enjoy your Hospitality Suite. Great opportunity for one on one time with attendees! (Hospitality suites are open Thursday, Friday, Saturday, Sunday and Monday. Limit one evening per sponsor.) Recognition will include: Logo on event signage.

- **Refreshment Break Sponsor** — $750  Recognition will include: logo on conference signage and listing in the final program. Multiple opportunities available.

- **Conference Supporter** for $500 or a **Conference Patron** for $250 and receive recognition in the final program guide and conference signage on display for the duration of the event.
$1,000/$1250.00*  *Rates increase after May 1st.

A standard display space includes one complimentary registration/banquet ticket, a brief company listing in the final program, and a 6’ skirted table. Space will be assigned on a first paid, first served basis, and will be set up in a central location at the conference. Power & internet is not included in the fee and will be available for an additional charge.

*A form to order power and internet will be sent with your confirmation materials.

**Online Registration**

If you would like to participate as an Exhibitor or Sponsor, please visit www.wafwa.org/ to register.

In order to fulfill your sponsorship, you will be requested to provide the following information via email to karen@delaneymeetingevent.com no later than June 1, 2020 with the following:

* Full color logo; high resolution eps or pdf file required  
* Provide brief agency description; we reserve the right to edit  
* Confirm the names of representative(s) attending for name badges

For questions or more information on sponsorship opportunities, please contact:
Laura Bowe (802) 865-5202 or laura@delaneymeetingevent.com
Sponsorship and Exhibition Policy and Guidelines

The Western Association of Fish and Wildlife Agencies’ (the Association’s) objectives – as set forth in its Constitution and Bylaws - are (a) to protect the right of jurisdiction of the western states over their wildlife resources on public and private lands; (b) to scrutinize carefully state and federal wildlife legislation and regulations and to offer opposition to or support for legislative proposals or federal regulations that are deemed necessary to the best interests of the members; (c) to consult with and make recommendations to the federal wildlife and public land agencies in order that federal wildlife management programs and programs involving federal aid to the western states shall be so conducted as to be in the best interests of the western states; and (d) to serve as a clearinghouse for the exchange of ideas concerning wildlife management and research techniques.

To further our objectives, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

While WAFWA intends to follow the guidelines described in this policy, whether to accept any sponsorship from, or affiliation with, any organization is solely within the Association’s discretion. This policy does not create any right for any third party to sponsor or be affiliated with WAFWA, and cannot be relied on by any third party for that or any similar purpose.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state and provincial fish and wildlife agencies or other partners. The Association will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our objectives, as articulated in our mission, constitution, bylaws, resolutions and policies.

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

❖ The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.

❖ The Association will not accept sponsorships or exhibits from any entities or individuals that are opposed to fish and wildlife conservation measures, which may include having taken positions in opposition to any kind of hunting, fishing or trapping activities.

❖ The Association does not accept sponsorships for certain categories of products and services, including any illegal products or services (i.e. drugs and drug paraphernalia, sexual escort services) or products or services that may be considered inappropriate for, or inconsistent with, the relevant setting (tobacco products or establishments, alcohol) as determined in the Association’s sole discretion.

❖ The Association reserves the right to reject or remove a sponsor’s or exhibitor’s printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association’s mission or the missions of our member state fish and wildlife agencies.
   ○ The sponsor or exhibitor shall be asked to remove the materials. The Association may remove the materials, but will not be responsible for damage, if the sponsor or exhibitor refuses.

❖ The Executive Secretary shall make the decisions related to the application and enforcement of the provisions of this policy and these guidelines, at his/her sole discretion. After the Executive Secretary’s decision, an Association member may ask the Executive Secretary to refer the matter to the Board of Directors’ Executive Committee, which shall make the final decision.

❖ The Association retains complete control over any sponsored program, and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Unanimously adopted by the WAFWA Executive Committee on January 26, 2016